

7.4 – Characteristics of Logarithmic Functions with Base 10 and Base e

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Definitions:

- **Logarithmic function:** A function of the form $f(x) = a \log_b x$ where $b > 0$, $b \neq 1$ and $a \neq 0$, and a and b are real numbers.

A logarithm "undoes" an exponent.

$$\log_2(16) = ?$$

The log asks us how many of the base need to be multiplied together to give the value in brackets. The above reads as "How many times do we multiply 2 by itself to get 16?"

$$\begin{array}{ccc} \underbrace{2 \times 2 \times 2 \times 2}_{\substack{\uparrow \\ \text{base}}} & 2^4 = 16 & \log_2(16) = 4 \\ & \substack{\uparrow \\ \text{base}} & \substack{\uparrow \\ \text{base}} \end{array}$$

A logarithm can be written with any base; however, the most common bases are base 10 and base e.

$$\begin{array}{ccc} \log_{10}(x) & \text{or} & \log_e(x) \\ \downarrow & & \downarrow \\ \log_{10}(x) = \log(x) & & \log_e(x) = \ln(x) \\ \boxed{\log} \text{ on calculator} & & \boxed{\ln} \text{ on calculator} \end{array}$$

natural log.

Example: Solve the following logarithms:

$\log_5(625) = 4$ $5 \times 5 \times 5 \times 5$ $5^4 = 625$	$\log_2(64) = 6$ $2 \times 2 \times 2 \times 2 \times 2 \times 2$ $2^6 = 64$
$\log_{10}(100) = 2$ <p>can use calculator for base 10!</p>	$\log_3(243) = 5$ $3 \times 3 \times 3 \times 3 \times 3$ $3^5 = 243$

In general, the relationship between a logarithm and an exponential can be translated as such:

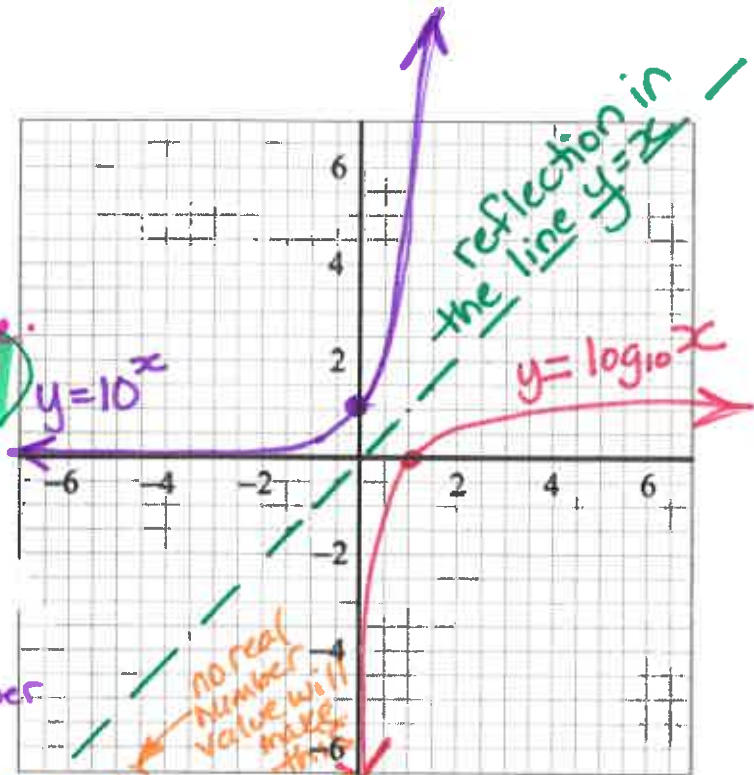
$$\begin{array}{c} a^x = y \\ \text{base} \quad \text{exponent} \\ \log_a(y) = x \end{array}$$

At this level, we focus almost exclusively on how the equation and graph can be used to predict the characteristics of the function.

Graph the following using your graphing calculator:

$$y = 10^x$$

$$y = \log_{10} x$$



No matter what we put in for x (input) y is never negative (output)

no real number will make this value negative

x	$y = 10^x$
-1	$\frac{1}{10} = 0.1$
0	1
1	10
2	100

x	$y = \log_{10} x$
-1	no real answer
0	error
0.5	-0.301
1	0

Some logarithms use a base of Euler's number, 'e', instead of a base of 10. When we use 'e' as our base, we call this a natural logarithm, and represent it using 'ln' instead of 'log'.

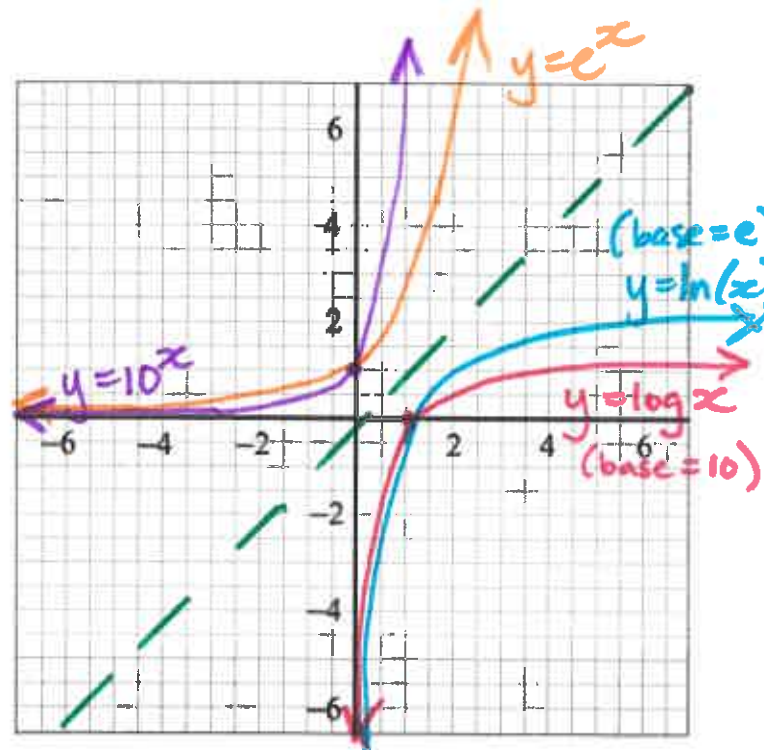
Graph the following using your graphing calculator:

$$y = \log_{10} x$$

$$y = \ln(x)$$

$$y = e^x$$

$$y = 10^x$$



What effect does the change in base have on the graph of a logarithmic function?

For logarithms, higher base \rightarrow shallower graph.

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We can also add a coefficient to the logarithm. We solve the logarithm as before, and we treat the coefficient like a typical coefficient.

Example: Solve the following logarithms:

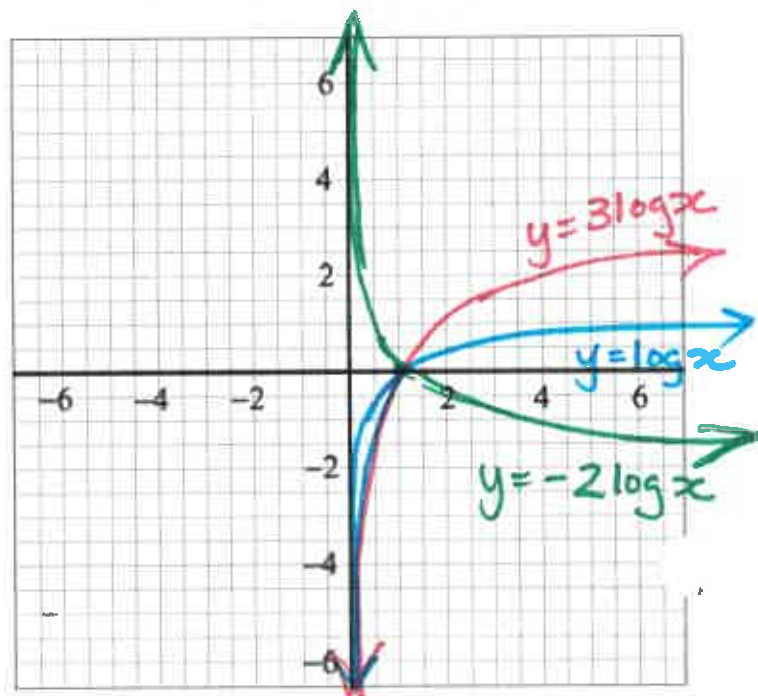
$3\log_{10}(1000) = 3(3)$ $= 9$ <p><i>coeff</i> →</p>	$-5\log(100) = -5(2)$ $= -10$
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Graph the following using your graphing calculator:

$$y = \log_{10}x$$

$$y = 3\log_{10}x$$

$$y = -2\log x$$



What effect does the coefficient have on the graph?

- the coefficient amplifies the graph

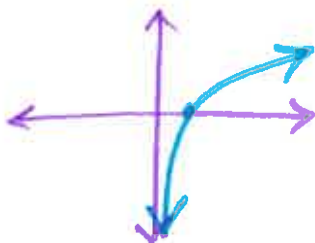
↑ stretches in the y direction

if coefficient $a > 0$, the function increases

if coefficient $a < 0$, the function decreases

$$f(x) = a \log_b x$$

Example: Predict the x-intercept, the number of y-intercepts, the end behaviour, the domain and the range of the following function, and state whether the function is increasing or decreasing.



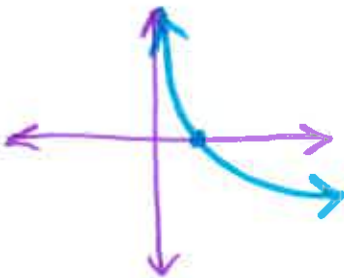
$$y = 2 \log_{10}(x)$$

$$a = 2 \leftarrow \text{increasing}$$

$$b = 10$$

- x-intercept = 1
- no y-intercept.
- **QIV to QI** (increasing) $a > 0$
- $\{x \mid x > 0, x \in \mathbb{R}\}$
- $\{y \mid y \in \mathbb{R}\}$

Example: Predict the x-intercept, the number of y-intercepts, the end behaviour, the domain and the range of the following function, and state whether the function is increasing or decreasing.



$$y = -4 \ln(x)$$

$$a = -4 \leftarrow \text{decreasing}$$

$$b = e \approx 2.718...$$

- x-intercept = 1
- no y-intercept
- **QI to QIV** (decreasing) $a < 0$
- $\{x \mid x > 0, x \in \mathbb{R}\}$
- $\{y \mid y \in \mathbb{R}\}$

$$f(x) = a(b)^x$$

$$f(x) = a \log_b x$$

Example: Match each function with the corresponding graph. Explain your reasoning.

- i) $y = -(5)^x$ ii) $y = 1.5(1.4)^x$ iii) $y = 5 \log(x)$ iv) $y = -3 \ln x$

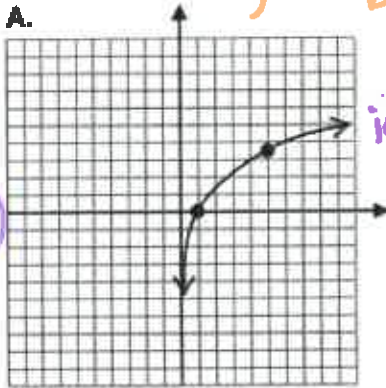
exp
 $a < 0$
 y will always be negative.

exp.
 $a > 0, b > 1$
 increasing
 y will always be positive.

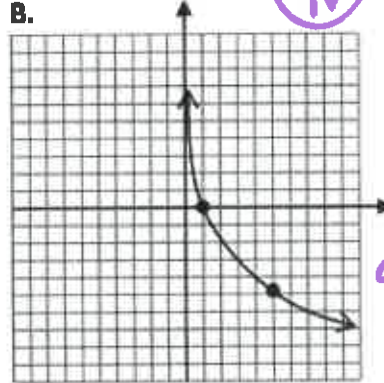
log
 $a > 0$
 increasing

log
 $a < 0$
 decreasing.

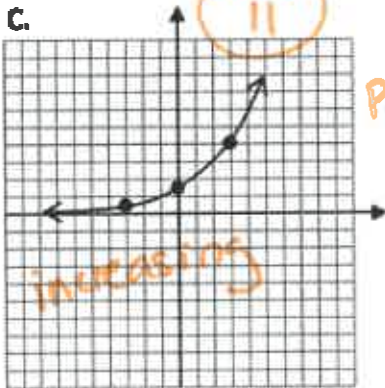
iii



increasing

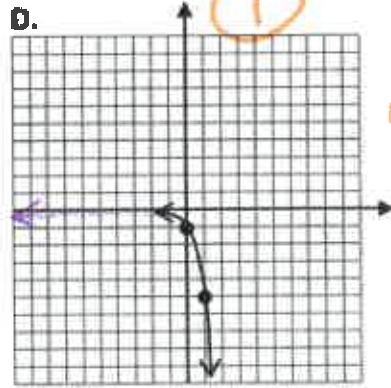


decreasing.



increasing

exp → doesn't cross x-axis



negative y

exp. → doesn't cross x-axis.