

7.2 – Relating the Characteristics of an Exponential Function to Its Equation

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Definitions:

- e: The symbol e is a constant known as Euler's constant. It is an irrational number (like pi) that approximates 2.718....
Euler's constant occurs naturally in some situations where a quantity increases continuously, such as increasing population.
- Asymptote:** a line that continually approaches a given curve but does not meet it at any finite distance. *← gets close but never touches*

An exponential function takes the form $y = a(b)^x$, where $a \neq 0$ and $b > 0, b \neq 1$.

The variable 'b' is known as the base of the exponential; it determines how quickly the exponential increases.

The variable 'a' is the coefficient; determines the y-intercept.

We can use the equation of the exponential to predict the behaviour.

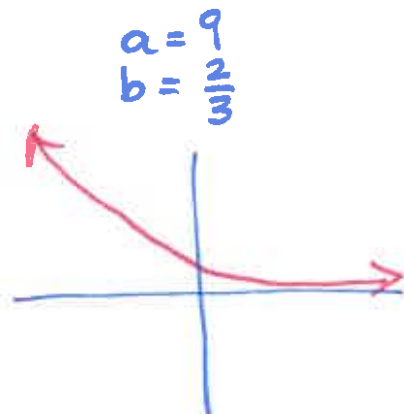
Example: Predict the number of x-intercepts, the y-intercept, the end behaviour, the domain and the range of the following function:



$$y = e^x$$

- no x-intercept *← x-axis is an asymptote*
- y-int = 1
- QII to QI, increasing curve *← b > 1*
- $\{x \mid x \in \mathbb{R}\}$
- $\{y \mid y > 0, y \in \mathbb{R}\}$

Example: Predict the number of x-intercepts, the y-intercept, the end behaviour, the domain, the range, and whether this function is increasing or decreasing:



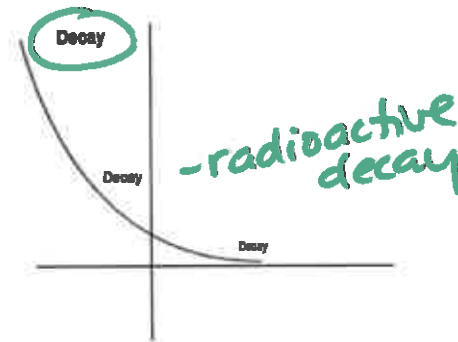
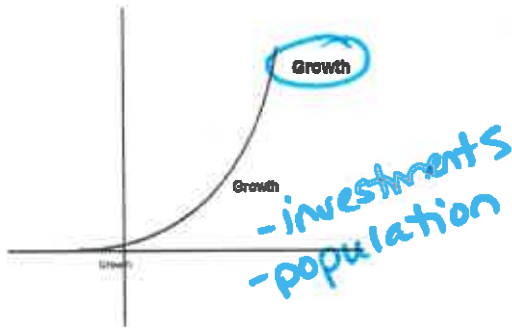
$$y = 9\left(\frac{2}{3}\right)^x$$

- no x-intercept
- y-int = 9
- QII to QI, decreasing curve *← 0 < b < 1*
- $\{x \mid x \in \mathbb{R}\}$
- $\{y \mid y > 0, y \in \mathbb{R}\}$

Summarize the relationship between the base and whether a function is increasing or decreasing:
 if $b > 1$, increasing function (steeper as $b \rightarrow \infty$)
 if $0 < b < 1$, decreasing function (steeper as $b \rightarrow 0$)

Exponential growth is when the shape of a graph increases exponentially reading from left to right.

Exponential decay is when the shape of a graph decreases exponentially reading from left to right.



Example: Match the exponential equation with its corresponding graph (without using the graphing calculator).

b > 1 inc

- i. $y = \frac{1}{3}(3)^x$ *y-int = 1/3*
- ii. $y = 3(4)^x$ *y-int = 3*
- iii. $y = (1.2)^x$ *y-int = 1*
- iv. $y = 3(\frac{1}{3})^x$ *0 < b < 1 decreasing*

A. *inc* **(iii)**
 Graph A shows an exponential growth curve with a y-intercept at (0, 1). A red arrow points to the y-axis at 1 with the label "y-int = 1".

B. *inc* **(ii)**
 Graph B shows an exponential growth curve with a y-intercept at (0, 3). A green arrow points to the y-axis at 3 with the label "y-int = 3".

C. *dec* **(iv)**
 Graph C shows an exponential decay curve in the first quadrant, starting high on the y-axis and approaching the x-axis.

D. *inc* **(i)**
 Graph D shows an exponential growth curve with a y-intercept at (0, 1/3). A blue arrow points to the y-axis at 1/3 with the label "y-int = 1/3". A note below says "steeper than graph A".